

Get maximum exposure for your home with Zillow and Trulia

Market your listing to the **largest real estate audience** anywhere online.

166M visitors each month¹

75% of all mobile traffic to the real estate category²

50% of visitors are planning to buy or sell a home in the next 12 months³

¹Google Analytics & Omniture, Q1 2017; ²comScore Media Metrix Real Estate Category Ranking by Unique Visitors, March 2017, U.S.; ³comScore Zillow Group Tracking Survey, Q3, 2016

Zillow Group powers the home search for websites that reach millions of visitors, giving your listings even more exposure to home shoppers, including international buyers:

Aol.com



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www.163.com

Get more views of your home with a **video walkthrough**

Shoppers who view your home receive **email reminders and alerts**

Showcase your home across Zillow and Trulia **websites and mobile apps**

PREMIERAGENT

The power of  Zillow and  trulia

Why work with a Premier Agent?

With online marketing knowledge and access to exclusive promotional tools, Premier Agents can do more to promote your home across Zillow and Trulia. Plus, you can feel confident in your agent selection by looking at their profile:

Agent profiles highlight unique skills and real estate specialties

Past sales illustrate track record and range of sales experience

Client reviews offer peer evaluations you can trust

The screenshot shows a Zillow profile for Susan Peterson, a Premier Agent in Seattle, WA. The profile includes a photo, a 5-star rating from 12 reviews, and 26 recent sales. It lists her specialties as Buyer's Agent, Listing Agent, Relocation, and Consulting. A map shows her listings and sales across the Seattle area, with prices ranging from \$35K to \$1.35M. Contact information includes her address at Homefirst Brokerage, phone number (555) 123-4567, and various social media links.

Agent Profile: Susan Peterson
Premier Agent
5 stars (12 reviews)
26 Recent Sales (last 12m)
Specialties: Buyer's Agent, Listing Agent, Relocation, Consulting
Susan is a Seattle native (which is rare to find these days!) and has lived here her entire life. Currently, Susan and her husband, daughters and their Treeing Walker Coonhound Paxton and Boston Terrier Pogo live on Mercer Island. She knows King County like the back of her hand, and when Relocation people work with Susan, they tend to get a tour guide because of her 49 years living here! [More](#)
Listings and sales
Address: Homefirst Brokerage, 541 Maple Drive, Suite 123, Seattle, WA 98109
Phone: (555) 123-4567
Cell: (555) 987-6543
Fax: Click to view
Email: Click to view
Websites: Website, Blog, Facebook, Twitter, LinkedIn
Contributions: 220
Screen name: susanpeterson
Member since: 01/01/2015

Visit Zillow or Trulia for detailed profile information

Reach even more buyers on Facebook

Combine the reach of Zillow with Facebook, the leading social network, to gain even more exposure for your home. Premier Agents who are part of the Premier Agent Direct program have access to exclusive ad placements on Facebook to help your home stand out.



The power of Facebook:

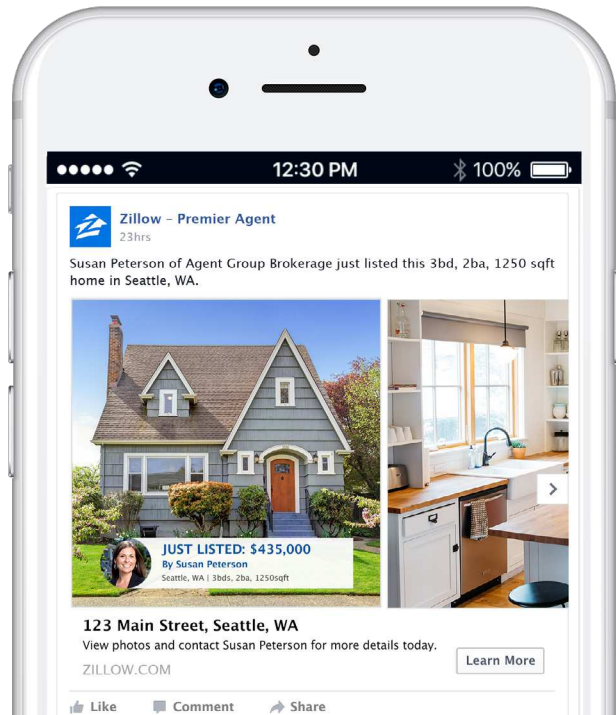
182M daily active users in the U.S. and Canada

14M movers¹ are active on Facebook every month

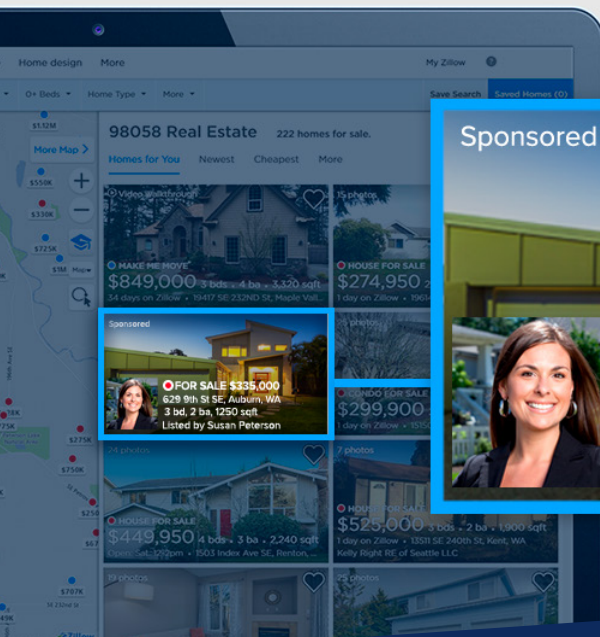
1 in 5 mobile minutes are spent on Facebook and Instagram

¹ "Movers" consists of monthly active users on Facebook age 18+ in the U.S. who are likely to move; a recent home buyer; or a recent mortgage borrower.


Your home will be seen by active local home buyers on Facebook:




Premium ads promote your listing on Zillow



Sponsored



FOR SALE \$335,000
629 9th St SE, Auburn, WA
3 bd, 2 ba, 1250 sqft
Listed by Susan Peterson



With Premier Agent Direct, your listing will also appear in exclusive ads near the top of highly trafficked Zillow search pages to drive more views for your home.